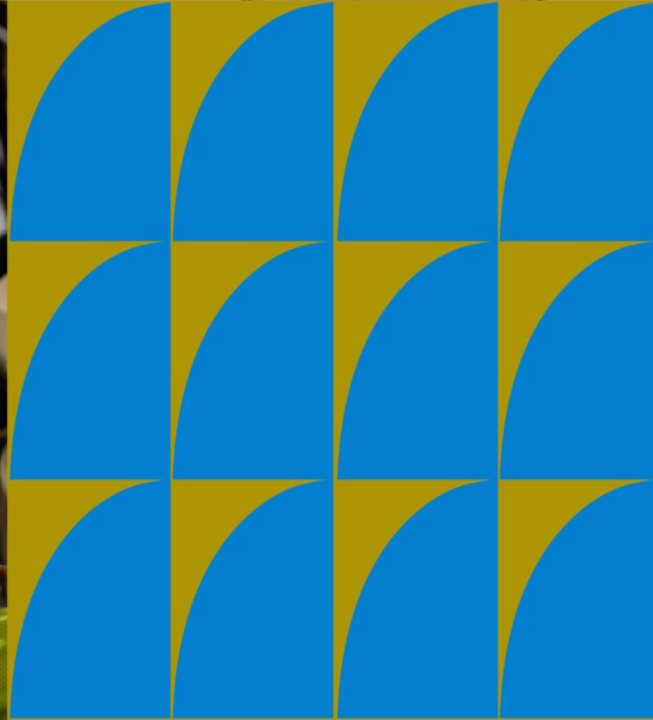


**DESIGN  
LIKE  
YOU  
MEAN  
IT.**



# POST SHOW REPORT 2023

Sandton Convention Centre  
03 - 06 August  
2023



**DECOREX  
JOBURG**

100%**DESIGN**<sup>®</sup>  
AFRICA

**design**  
JOBURG<sup>™</sup>



# PROUD PARTNERS

**DECOREX**  
JOBURG



**SAMSUNG**

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**design**  
JOBURG™

100%**DESIGN**®  
AFRICA

presented by



PRIVATE Wealth

**HOST CITY  
+ HOSTED  
BUYER  
PARTNER**

**DECOREX**  
JOBURG



# OVERVIEW

This year has been phenomenal for Decorex Africa. Not only does 2023 see us celebrating our significant 30th year of accelerating the interior design, decor and architectural industries, but we have also experienced tremendous growth in our portfolio.

Following the success of our sell-out Cape Town show, our Joburg edition has also been hailed as a triumph. For the first-time ever, Decorex Joburg, 100% Design Africa and Design Joburg took place simultaneously and were preceded by the first Joburg Decor & Design Week, which started on 29 July 2023.

The collocated shows made for the biggest design and decor event on the African continent – a feather in South Africa’s cap. Over the last 30 years we have hosted 14 600 exhibitors and welcomed 1 342 813 guests. At this year’s Joburg event we experienced an increase in support from interior design and decor professionals with our trade attendance up by 18,5%.

In addition, we coordinated and hosted an inward African trade mission, welcoming 12 Hosted Buyers from Tanzania, Kenya, Rwanda, Nigeria, Namibia, Mauritius and Zambia. A positive response from the public was very much in evidence with 31 987 visitors in attendance – an increase of 6%.





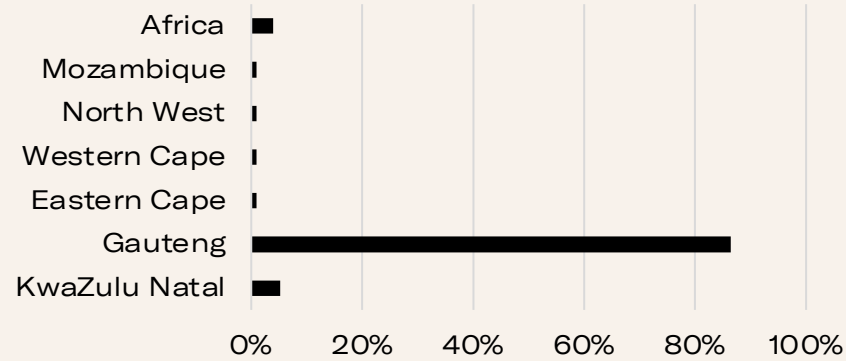
# TRADE STATS

36% Trade

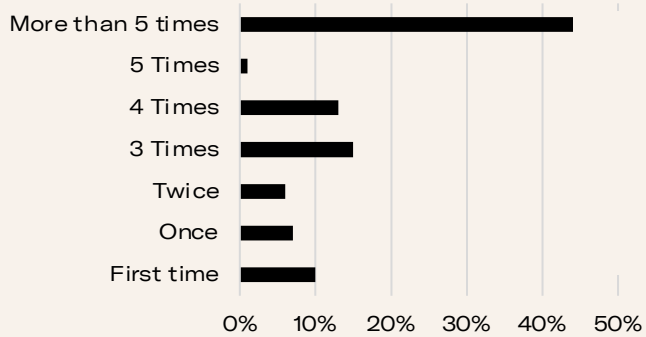
## Key Trade Objectives

- Source new products, services & solutions
- Find new suppliers
- Network amongst industry players
- Seek new potential business partners

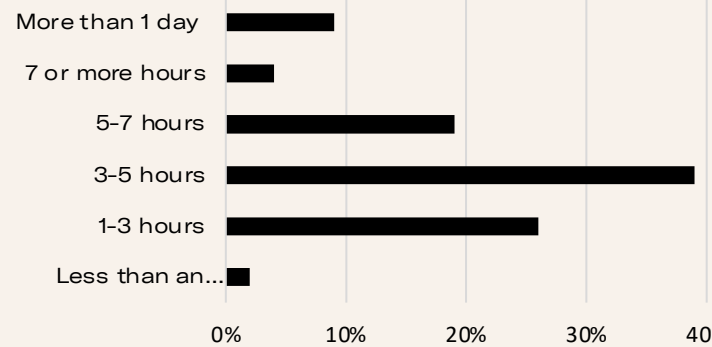
Attendance by region



How many times have they attended the show?



How long did they spend at the show



# TRADE HOSTED BUYERS

12 Hosted Trade Buyers from the following African Countries:

- Tanzania
- Kenya
- Rwanda
- Nigeria
- Namibia
- Mauritius
- Zambia

With a total of over 480 meetings over the 4 days of the show



NATIONAL CONVENTION BUREAU



# TRADE COMMENTS

Feedback received from registered industry trade members that attended the show through an online and in person survey.

“It is the biggest platform for the industry.”

“Got to see latest trends, finishes & materials in home decor, design & improvements. All conveniently under one roof.”

“I have attended Decorex since I started my career and it's always been worth our time, as exhibitor and trade supplier - I'd recommend everyone should have their clients visit the show.”

“It was very inspirational and great to see what is currently trending.”

“It was a good show, and it shows that South African design is alive!”

“The bringing together of suppliers/service providers/products under 1 roof is a big win from a design firm perspective. It's good to see what's out there and not within the usual radius of work/knowledge.”

“Decorex Joburg is the only design show which brings together industry professionals and the public. It is a place where creatives and ordinary people can connect through design, art and conversation.”

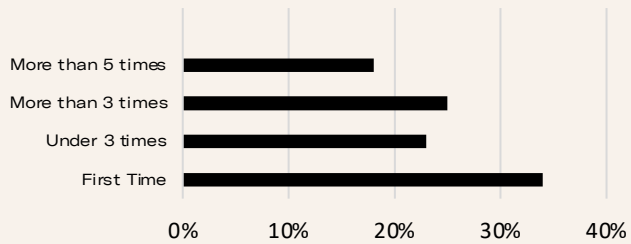
“I think there were a lot of valuable exhibitors and I would recommend a friend or colleague to go through if they were busy with a project or home renovation.”



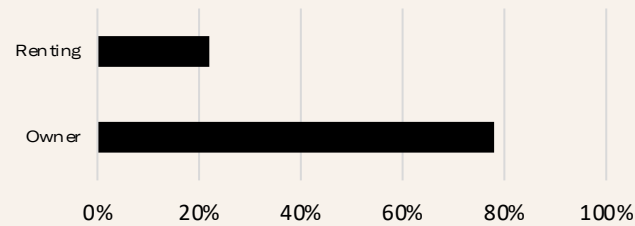
# CONSUMER STATS

64% Consumer

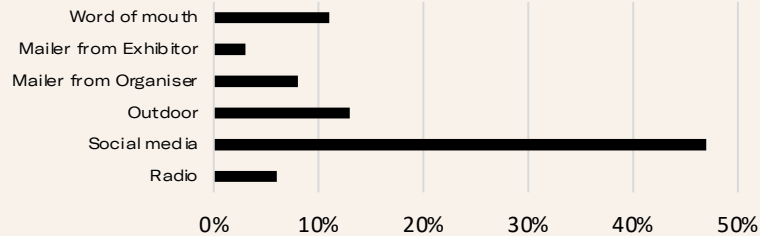
How many times have they attended the show?



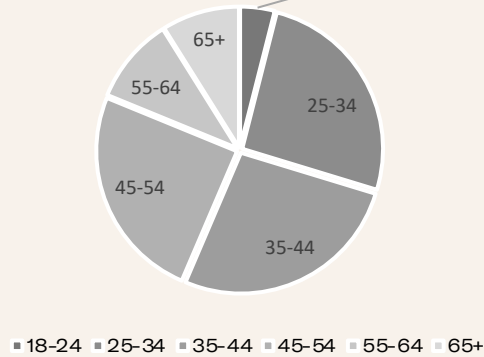
Do the visitors own or rent their property?



How did they hear about the show?



Age Group





# MARKETING & PR OVERVIEW



**PRINT &  
ONLINE**

**R150K**



**OUTDOOR**

**R650K**



**DIGITAL &  
INFLUENCERS**

**R400K**



**PR**

**R48M**



**RADIO**

**R450K**

# COVERAGE – PR VALUE TO DATE: R 48 MILLION

Print, broadcast and online coverage:

## DECOREX JOBURG

03 – 06 August, Sandton Convention Centre  
A not-to-be-missed event for anyone who has a keen interest in design and décor. Decorex has been inspiring South Africans with décor, design and lifestyle trends for more than three decades. So, if you're looking for the ideas for your next home project, be sure to visit this year's event.  
❖ Open Friday and Saturday 10 am – 6 pm and Sunday 10 am – 5 pm  
❖ For more information and to purchase your ticket (R140 for adults, R100 for students and pensioners and R25 for children under 12), be sure to visit [decorex.co.za](http://decorex.co.za)



## GET READY FOR SOMETHING NEW

What better way to snap out of the winter gloom than a fresh and exciting lineup of the best décor and design the country has to offer? This year's Decorex Joburg is just around the corner. Celebrating its 30th anniversary, it promises four days of décor and design experience. The thoughtfully curated event, spanning all four levels of the Sandton Convention Centre, will feature the latest trends, immersive displays and product launches. Each level will be a dedicated space allowing for seamless navigation throughout the show, with more than 250 brands on display – so set aside enough time to experience this inspiring and comprehensive showcase.

Decorex Joburg takes place from August 3–6 at Sandton Convention Centre. Tickets at [itickets.co.za](http://itickets.co.za) or at the door. For more information, visit [www.decorex.co.za](http://www.decorex.co.za)



Haldane's new Lucky chair will be on show at Decorex Joburg.

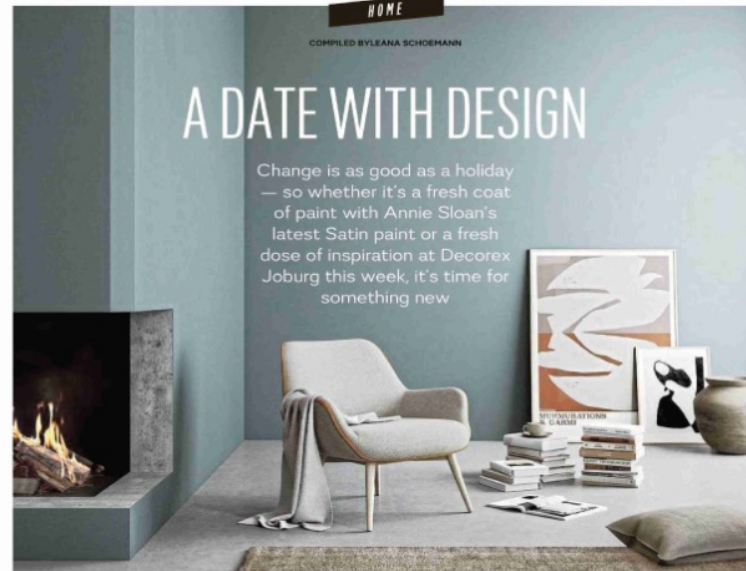
## ANNIE SLOAN DOES IT AGAIN

Annie Sloan's new Satin Paint is a super durable and lustrous coating specifically formulated for use in busy spaces. Created for indoor use, the palette offers 16 vibrant, long-lasting colours that are quick and easy to apply, making them the perfect choice for updating wood and metal surfaces. Plus, it also offers a protective formulation that eliminates the need for additional treatments, with a subtle 10% sheen that doesn't scratch easily.

Available from authorised Annie Sloan stockists, selected hardware stores and online, from R329. For more information, visit [www.chalkpaint.co.za](http://www.chalkpaint.co.za)



Entrance painted in Cambrian Blue from the new Annie Sloan Satin Paint colour collection palette.



## A DATE WITH DESIGN

Change is as good as a holiday – so whether it's a fresh coat of paint with Annie Sloan's latest Satin paint or a fresh dose of inspiration at Decorex Joburg this week, it's time for something new

The Oscar chair from Sofacompany, one of the many brands that will be showcasing at Decorex Joburg. PHOTO: SUPPLIED

## TRADE WINDS

Don't miss the grand celebration of 30 years of leading décor and design

Decorex Joburg 2023 runs from 3 to 6 August!

It's been three decades since Decorex Joburg burst onto the décor and design scene, with the inaugural event taking place in the same year as South Africa's very first democratic general election in 1994. Since then, the show has successfully grown and maintained its stature as Africa's leading décor and design platform, wowing a total of over 1.3 million visitors with high-calibre exhibitions, features and activations from over 13 000 exhibitors.

Now, Decorex Joburg will celebrate its milestone 30th anniversary with an unprecedented and multifaceted four-day experience, taking place from 3 to 6 August 2023 at the Sandton Convention Centre, a premier events destination in the heart of Africa's richest square mile.

Together with show partners Lexus, Plascon and Samsung, Decorex Joburg will present all the latest trends, stimulating curated displays, state-of-the-art designs and new product releases - everything and anything you could want or need for your home, hospitality destination or retail store. A much-anticipated highlight of the décor and design calendar, this massive showcase will run simultaneously with sister shows Design Joburg and 100% Design Africa, which are collocated and presented in partnership with Sanlam Private Wealth.

Value and convenience combine in one entry ticket, which gives you access to all three of these not-to-be-missed shows spanning four levels of the Sandton Convention Centre. Visitors will find the Plan & Build Hall on Level -2, Kitchens & Bathrooms on Level 0, Decor & Furniture on Level 5, and Design Joburg & 100% Design Africa on Level 2. Make sure you set aside sufficient time to view them all, as there will be more than 250 brands on display.

To help you plan your must-see list, here are just a few of the many highlights waiting for you.

### Kitchens & Bathrooms Hall - Level 0

Decorex Joburg's dedicated Kitchen & Bathrooms Hall on Level 0 will feature over 60 brands showcasing the latest in appliances, cabinetry, kitchen and bathroom design, bathroom fixtures and more for the most hardworking areas of the home. Shortcut your renovation sourcing at this highly edited collection of top brands.

### Designer kitchens

For kitchens that are far more than mere task areas, look to upscale companies like Naama that focus on refined details that transform kitchens into sophisticated spaces. In a similar vein, twelve is the



essential kitchen brand of ORDEGROUP and was developed to service the designer private market. Then there's Elgar Kitchens, finalists in the KBB Kitchen Retailer of the Year Awards. Caroline Living Spaces, creators of luxurious living spaces, will be exhibiting timeless kitchen designs at the Kitchen Showcase by Caroline, a display that will show off the skills of this longstanding interior design and custom manufacturing company to best effect.

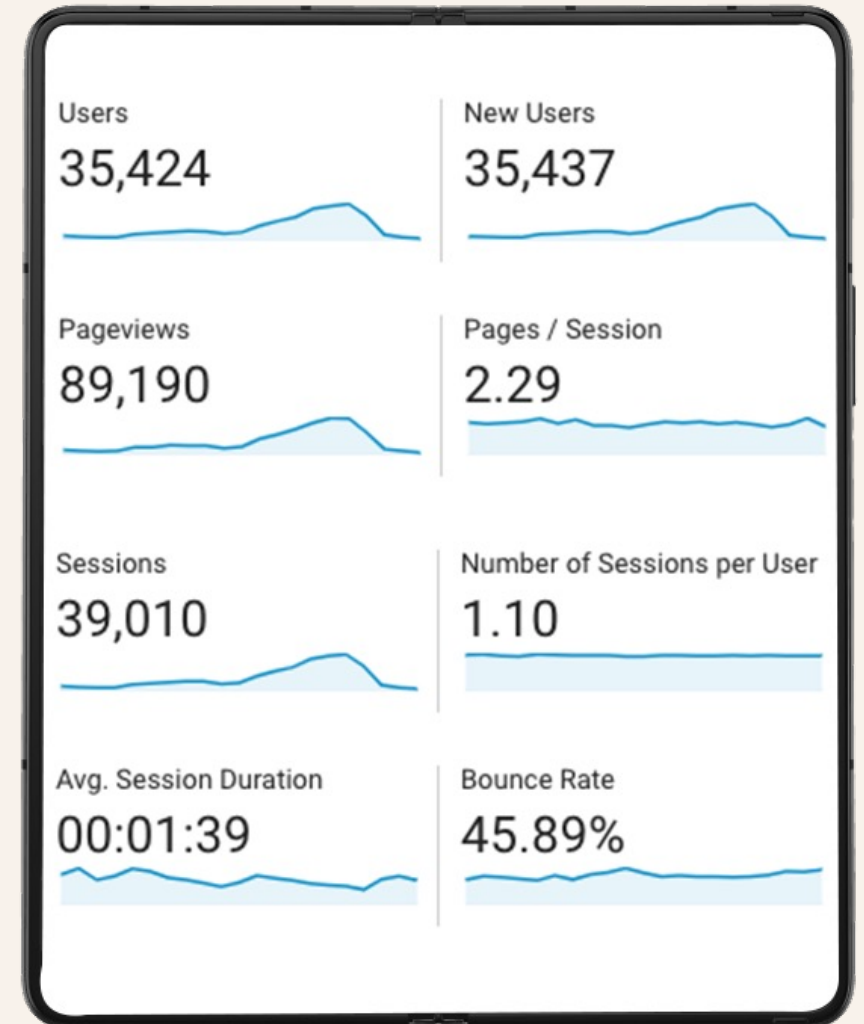
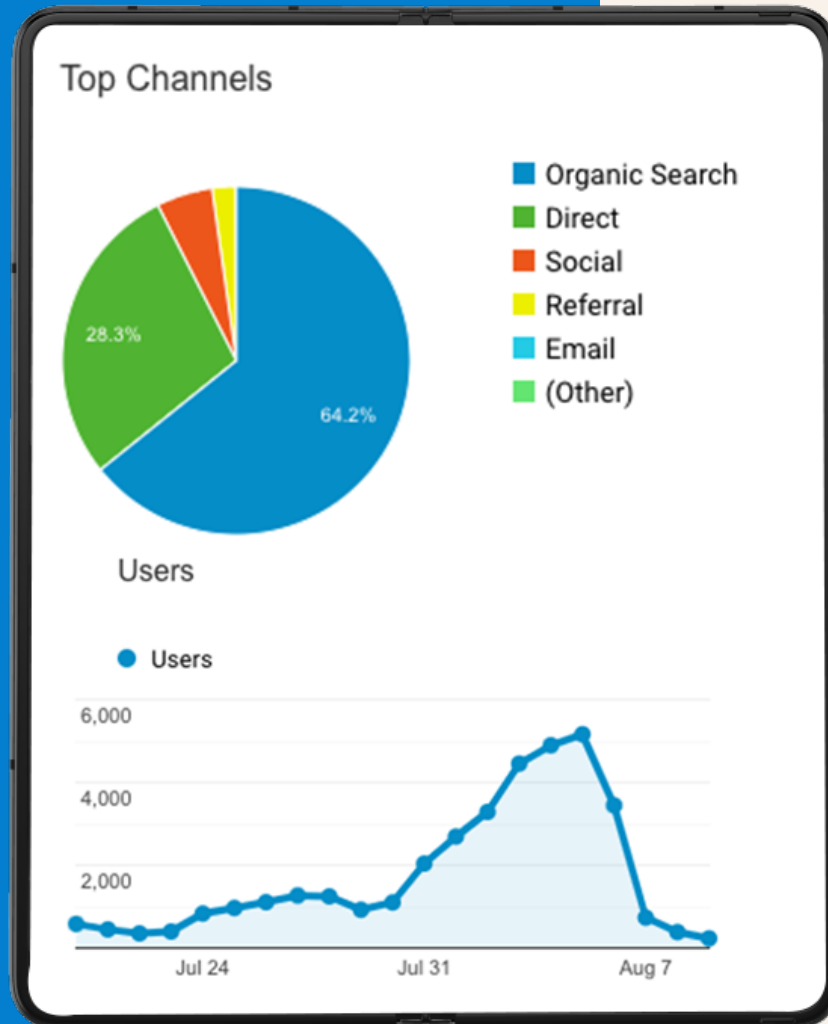
And remember to look out for the Kitchen Specialists Association of South Africa (KSA), which presents beautiful kitchens that have been designed and installed by its members.

For the latest trends in decorative surfaces, slabs and tiles, step in at Caesarsstone, Natural Stone Collection,



# DIGITAL STATS

## Website Stats





DECOREX JOBURG + design JOBURG + 100%DESIGN AFRICA



## Discover the best in home decor and design at Decorex Joburg

Don't miss the grand celebration of 30 years of leading decor and design - Decorex Joburg 2023 runs from 3 to 6 August.

Together with show partners Lexus, Nissan, and Samsung, Decorex Joburg will present all the latest trends, stimulating curated displays, state-of-the-art designs and new product releases - everything and anything you could want or need for your home, hospitality destination or retail store. A much-anticipated highlight of the decor and design calendar, this massive showcase will run simultaneously with sister shows Design Joburg and 100% Design Africa, which are collocated and presented in partnership with [Sasfin Private Wealth](#).

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DECOREX JOBURG

## PLAN YOUR VISIT

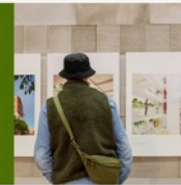
03 - 06 August  
Sandton Convention Centre

Attract premium decor and design exhibitors, **Decorex Joburg 100% Design Africa & Design Joburg** will showcase the best of contemporary home decor, furniture, and accessories.

If you're planning a visit to Decorex, get ready to immerse yourself in a world of creativity and inspiration. The event features a wide range of exhibitors, from renowned designers to emerging talents, offering a diverse array of styles and trends. To make the most of your visit, it's advisable to plan ahead, and we have highlighted these key areas for you.

### ONE

Buy your ticket



Start by checking the [Decorex Joburg website](#) or official [social media](#) channels for the latest information on dates, 03-06 August and venue, Sandton Convention Centre.

## IMMERSE YOURSELF IN THE WORLD OF DECOR AND DESIGN

Step into a world where imagination takes flight and creativity flows freely. Open your senses to a symphony of sights, sounds, and textures that invite exploration. Let the vibrant hues, intricate patterns, and tactile surfaces ignite your senses.

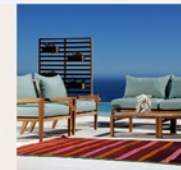
Decorex Joburg is returning with a bang, providing you with the opportunity to explore the newest design concepts and advancements. Hosted by [Sandton Convention Centre](#) and partnered with [Lexus](#), [Nissan](#), and [Samsung](#), the show boasts over 400 premium brands, ensuring an unparalleled experience that showcases renowned exhibitors, cutting-edge designs and product launches, and that's not all - Decorex Joburg also features three state-of-the-art theatres, offering visitors even more interactivity and engagement.

Taking place from 03-06 August 2023 at the Sandton Convention Centre, the show offers a multitude of compelling reasons why you don't want to miss it. Let's take a look.

BUY YOUR TICKETS

### OUTDOOR SHOWCASE

bloc Vascastone



Make a bedtime for the Outdoor Showcase, where outdoor furniture, patios, planters, fountains, outdoor cooking equipment and a host of exterior products and services have their place in the sun. Come and meet the team from [Bloc](#), [Outdoor](#) and [Vascastone](#).

DECOREX JOBURG

## UNLOCK THE POWER OF DESIGN.

03 - 06 August  
Sandton Convention Centre



Decorex Joburg, 100% Design Africa and Design Joburg will bring all four levels of the Sandton Convention Centre to life. Once you've had your decor fix, there are another three halls to captivate you. Make a bedtime for Plan & Build, Kitchens & Bathrooms and the combined 100% Design Africa / Design Joburg hall. One entry ticket gives you access to all three collocated shows, and all the talks and live demos happening that day!

BUY YOUR TICKETS TODAY



### LEVEL 5 DECOR

Interior designers, decor accessories and homeware, art, craft, lighting, bookshelves & wallpaper

BUY YOUR TICKETS

## DO YOU LOVE MEAL PREPPING AND ENTERTAINING? THEN THIS IS FOR YOU.

### THE EIGER EXPERIENCE

EIGER



If you love meal prepping, cooking, entertaining or spending quality time with family, Eiger has the products you need and the quality you need to ensure that your kitchen is the most complete. You can make your products more at home, confident in the durability, functionality and sheer good looks of your Eiger appliances. And, because using Eiger appliances feels as good as they look, you'll find that they add value and oomph to your home and your life - for a long, long time.

Visit The Eiger Experience at Decorex Joburg 03 - 06 August 2023, Kitchens and Bathroom Hall Level 0.

- Immerse yourself in the Eiger Experience where they will be showcasing our fashion-forward range of small appliances.
- Meet Eiger chefs, a digital creator, and their pro tips and easy meals showcasing our stylish Eiger products.
- Treat yourself with social media moments, and make a bedtime to qualify for complimentary gifts.
- Bring your customers incredible offers - prepare to shop great deals!

Eiger experience schedule subject to change



design 100% DESIGN AFRICA presented by Sanlam PRIVATE Wealth VISI Robin Sprong Wonders! Belgotex

# FUTURE TALKS

03.08 06.08

Whether you are an industry veteran or an aspiring enthusiast, The Future Talks and Archi Talks programs will undoubtedly elevate your business and practice to new horizons. This is also your chance to engage in meaningful conversations, share ideas, and foster collaborations that can spark transformative change.

**Learn from the Best:** Immerse yourself in four enriching days of free programming, featuring leading experts, designers, thinkers, doers, and makers. Their invaluable insights and experiences will equip you with powerful knowledge to drive your design journey forward.

**Unveiling Secrets to Success:** The talks delve into vital topics such as "How To Build A Successful Design Business," providing you with practical strategies and success stories that will elevate your ventures to new heights.

**Embrace the Future of Design:** Discover the intriguing "Impact of AI On Design" and witness how cutting-edge technologies are shaping the future of our industry. Be at the forefront of innovation by understanding and embracing these transformative trends.

**Empower Yourself Through Design:** Engage in thought-provoking discussions on "Design Education and Empowerment." Empower yourself with the tools to make a positive impact, creating designs that resonate deeply with people's lives.

**Sustainability for a Greener Tomorrow:** Our talks on "Sustainability in Design and Construction" underscore the importance of responsible practices in design. Embrace eco-conscious approaches that will shape a sustainable future.

Be sure to check the comprehensive programs and secure your spot on your calendar. Together, let's embark on a journey of knowledge, growth, and design excellence.

[VIEW FULL CALENDAR HERE](#)

Thursday 03 August 2023



## COME HUNGRY FOR NEW RECIPES AND COOKING TIPS!

### SAMSUNG BESPOKE COOKING THEATRE

lovishd Samsung COSENTINO FRANKI Midea



Local chefs will fire up the Samsung Bespoke Cooking Theatre with live demos of their favourite dishes using the latest Samsung appliances. Participating chefs include: Susan Thornhill, Sibhali Gubbie, former The Taste Master SA contestant Chef Chika Mbulizi, 3x one winner of MasterChef South Africa Debra Madala, and Tshiki vanenburg-Peters. Bookings from R100 by Friday and seats will be limited from 10h with launch.

Learn from the kitchen masters, view close-ups of their cooking on state-of-the-art TV screens, and if you're lucky, you'll get to taste their culinary creations too, before sharing them on Instagram. Come hungry for new recipes and cooking tips, and the most delicious part! This Bespoke Kitchen is designed by you, for you, an Samsung's sustainable culture and features mean that you can create the foodie space of your dreams at home - don't forget to take a prep inside because this is the most Samsung sustainable Bespoke experience.



Thursday 03 August 10:00 - 12:00 100% CAFÉ  
 Thursday 03 August 12:00 - 12:45 100% BAR  
 Friday 04 August 10:00 - 14:15 100% CAFÉ

## DELECTABLE FOOD TRENDS SERVED UP AT DECOREX JOBURG

From smart trends to sustainable kitchen appliances, DecorexJoburg will give us a peek into the future of the built world, along with the latest V&A for the residential developer when it comes to kitchen design for residential and commercial spaces.

Whether you're a residential or a commercial client, the show offers an inspiration and direction to abundance. So, till your heart's content on 03-06 August 2023 at the Sandton Convention Centre - and remember to be on hand.

PRE-REGISTER TODAY

### SAMSUNG BESPOKE COOKING THEATRE

lovishd Samsung COSENTINO FRANKI Midea



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100% CAFÉ

## SOUTH AFRICAN DESIGN AS YOU'VE NEVER SEEN IT BEFORE.

For the first time ever, two vanguards of South African creativity - 100% Design Africa and Design Joburg - are coming together for a must-see showcase of the future of South African design, interiors, architecture, art and culture.

Running simultaneously alongside Decorex Joburg from 3 to 6 August 2023, 100% Design Africa and Design Joburg will provide designers with a chance to discover new design possibilities in one central space. The only thing you won't see is the future of design, which will take place across four levels of the Sandton Convention Centre.

The combined 100% Design Africa and Design Joburg, located on Level 2, is brought to life with three partner brands: Stone & Stone, the collection of the three partner brands presents an unparalleled display of product design, furniture, lighting, graphic design, art and fashion from over 60 African brands.

PRE-REGISTER TODAY

### 100% CAFÉ

### HAUS OF STONE FEATURING MIXX CEMENT

### 100% BAR



You know that 100% Design and Design Joburg will be showcasing local design that you've never seen before - but did you know there will also be food and drink offerings that are equally an inspiration-making?

The 100% Café by Haus of Stone and 100% Bar by Mixx Cement will offer designers a chance to eat and drink alongside the high-fashion interiors of these two brands. Small but mighty food and drink break included for all four levels of the Sandton Convention Centre at these two spots.

## DECOREX JOBURG 03 - 06 AUGUST 2023 Sandton Convention Centre

Don't miss the opportunity to immerse yourself in the most exciting event design at Decorex Joburg. This prestigious exhibition is a treasure trove of innovative concepts, pushing the boundaries of interior design. As you explore the meticulously curated spaces, prepare to be captivated by the ingenuity and artistry on display.

Value and convenience combine in one entry ticket, which gives you access to all three of these hot-to-be-visited shows: Decorex Joburg, 100% Design Africa and Design Joburg, spanning four levels of the Sandton Convention Centre from the 03 - 06 August 2023.

Visitors will find the Plus & Build Ltd on Level 2, Alshams & Bathrooms on Level 3, Stone & Stone on Level 4, and 100% Design Africa and Design Joburg on Level 2. Make sure you get ample sufficient time to view them all, as there will be more than 400 brands on display!

PRE-REGISTER TODAY

### DESIGNER SHOWCASE

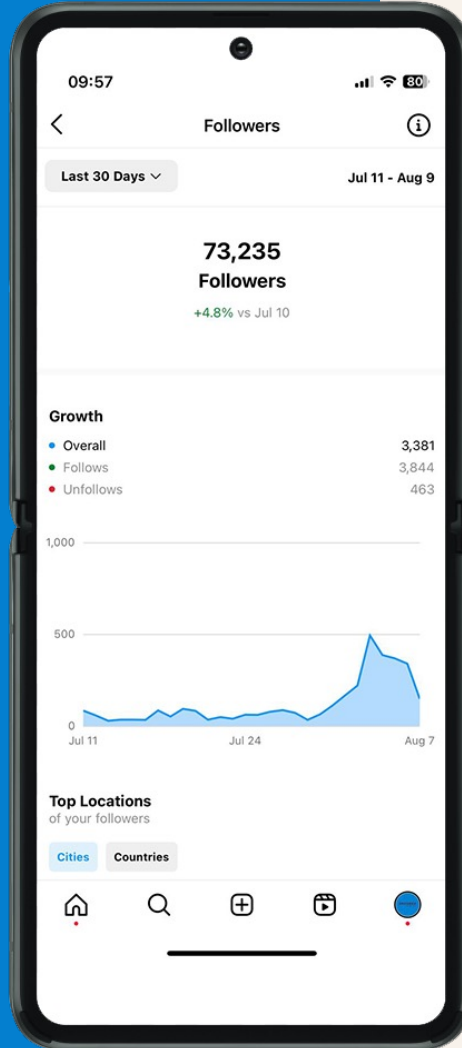
JENNIFER JONES INTERIOR



Explore the Designer Showcase which Jennifer Jones has created for you. Discover how Jennifer collaborates with the art and creating hand-painted custom art for walls. A story unfolding her passion for art and pushing creative boundaries.

Experience the comfort and luxury of the (L)THREAT (S)OFA, Jennifer has developed her own sofa by applying history, culture, and engineering to creating. Sleep all the finer details and understand how luxury and comfort can live with ease in your home - shared with you by leading South African designer and decorator, Jay Nelms. Jennifer Jones would love to meet you.

# SOCIAL MEDIA STATS



## Instagram 30 Day Stats

**289,713**  
Accounts reached

90.8% from ads

See how people have viewed your content over 30 days compared to the previous cycle.

**21.9K**  
Followers



**267K**  
Non-followers

<b>Reels Interactions</b>	<b>1,999</b>
Likes	1,675
Comments	65
Saves	76
Shares	183



# SOCIAL MEDIA STATS

## Instagram 30 Day Stats

**Post Interactions** **8,907**

Likes 5,737

Comments 1,426

Saves 508

Shares 12

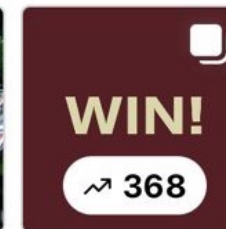
**Top Posts**   
Based on likes



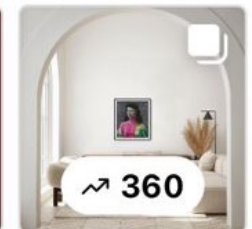
Jul 17



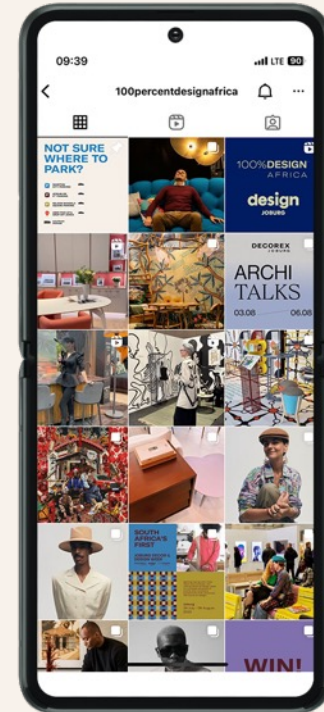
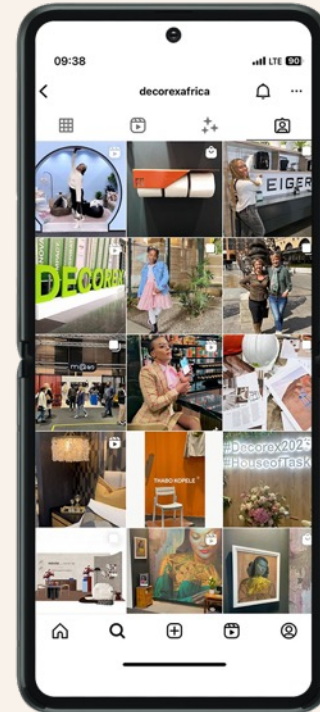
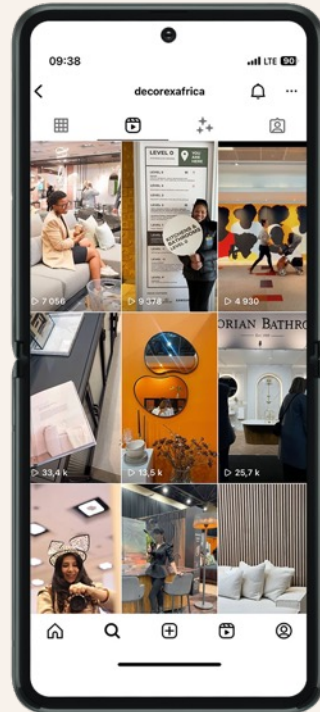
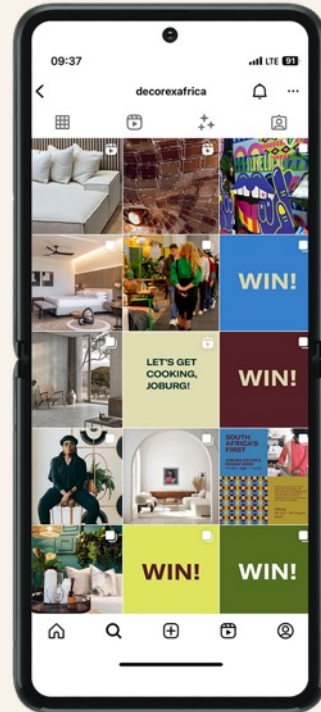
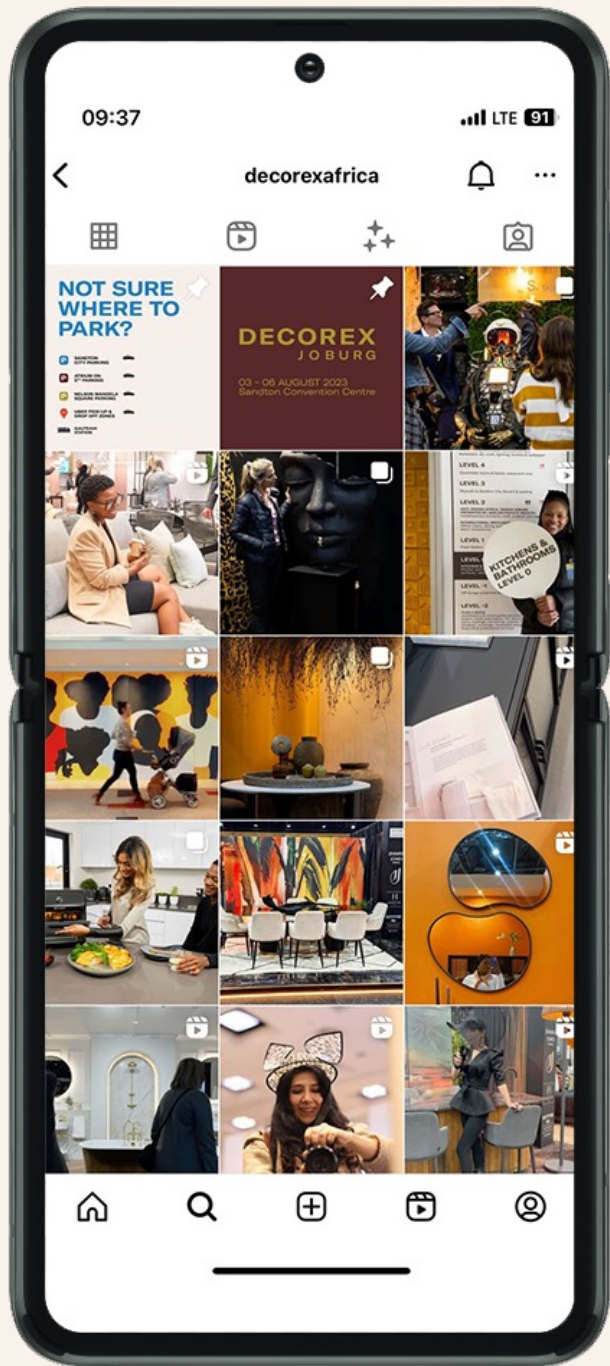
Aug 3



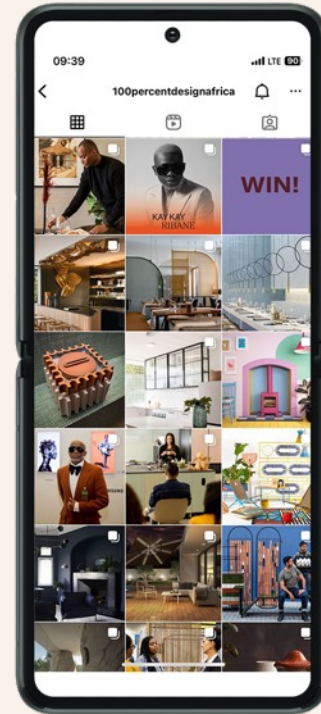
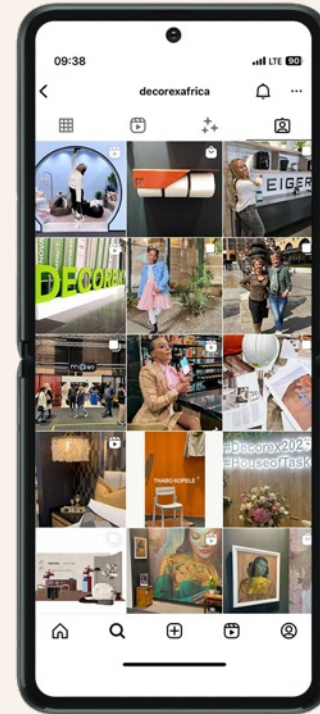
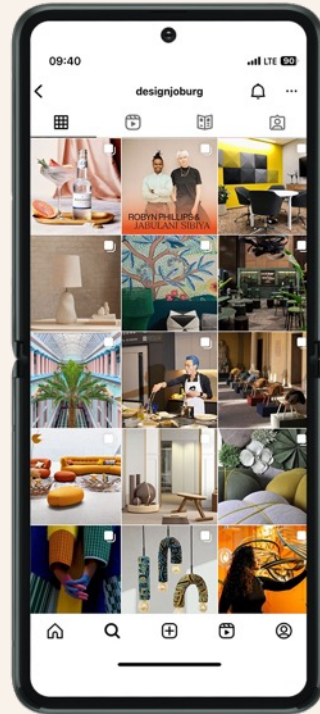
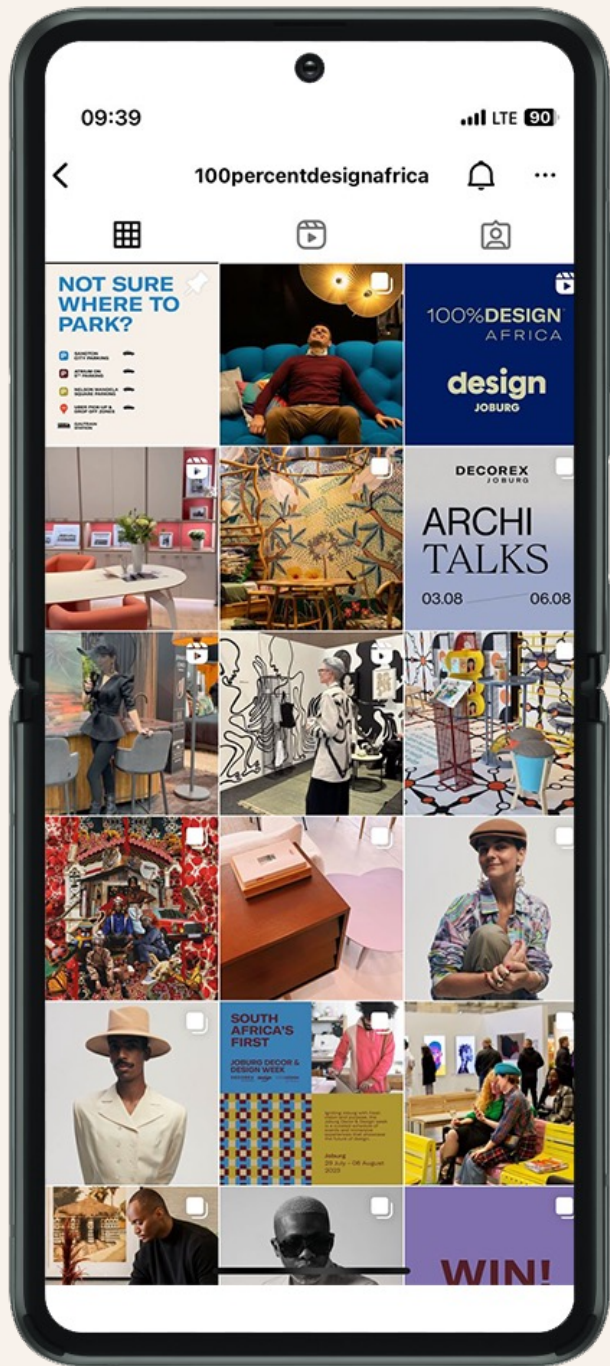
Jul 31



Jul 31



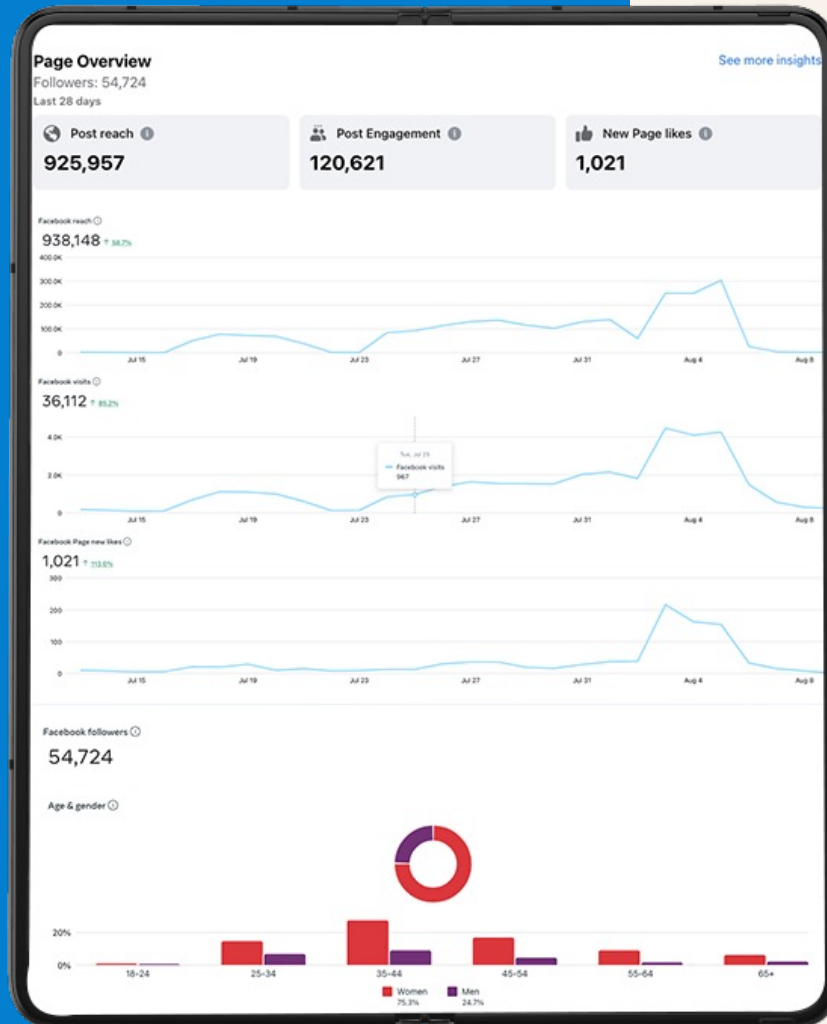






# SOCIAL MEDIA STATS

## Facebook 30 Day Stats











Post reach **925,957**

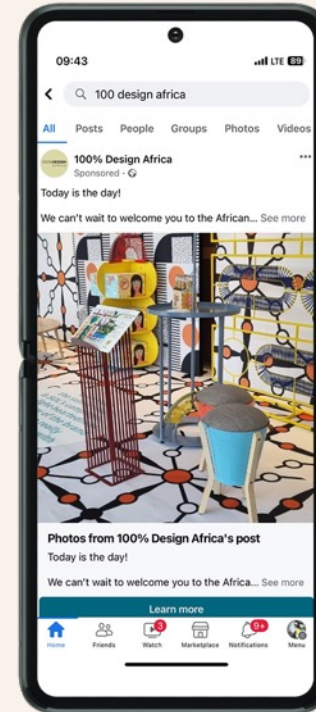
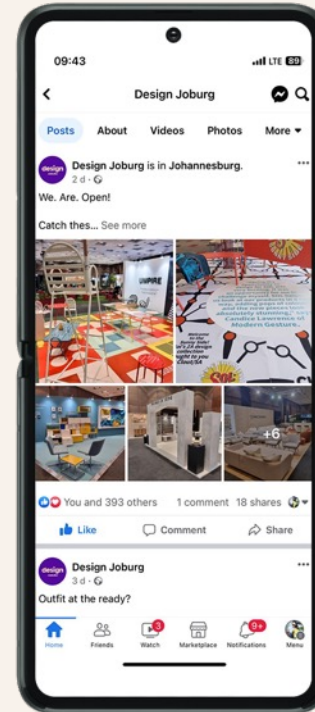
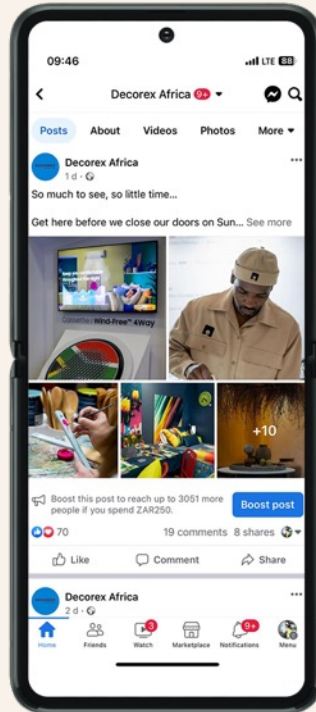
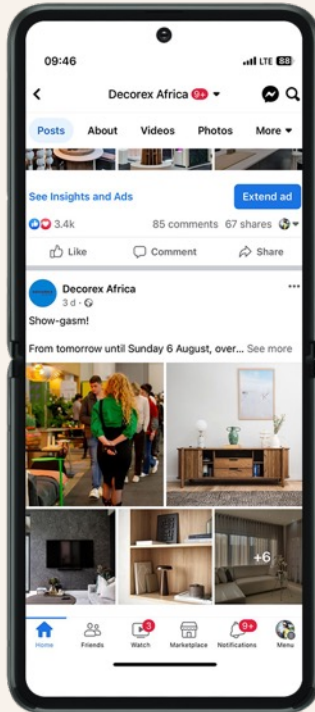
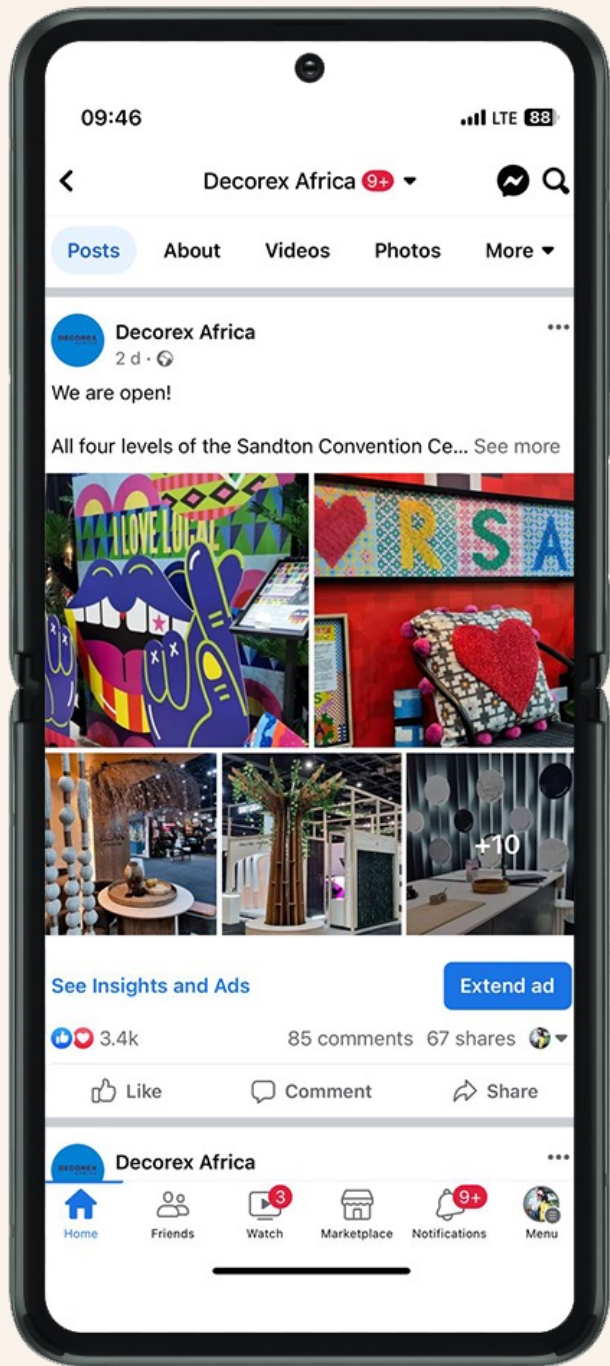
Post Engagement **120,621**

New Page likes **1,021**

# SOCIAL MEDIA STATS

## Facebook 30 Day Stats

	<b>We are open!</b> All four levels of the Sandton Convention Centre are bursting with energy. Come and explore unique and inspiring experiences in the dedicated Kitchens & Bathrooms, Plan & Build, Decor, and 100% Design Africa/Design Joburg halls. Make sure to tick these off your must-do list: - Try your hand at interior decorating...	Post reach <b>501,602</b>	Engagement <b>52,117</b>
	<b>Joburg, are you ready for the future?</b> Don't miss the daily Future Talks in the 100% Design Africa / Design Joburg hall, where speakers will confront the most pressing issues facing the design industry. The lineup features Usurpa Gallery Gallery's Steve Tanchel and Kay Kay Ribane; multi-disciplinary artist, Naadira Patel;...	Post reach <b>55,676</b>	Engagement <b>6,336</b>
	<b>One week to go...</b> Are you as excited as we are? Decorex Joburg is a must-visit event if you're a design lover, avid decorator, inspiration seeker or all-round admirer of beautiful things. Our Decor hall on Level 5 of the Sandton Convention Centre is unmissable! Swing past the Happiest Bubbly Bar with Belgotex and Light +...	Post reach <b>46,801</b>	Engagement <b>10,445</b>
	<b>When you picture your dream bathroom,</b> is it rustic, contemporary, industrial or eclectic? Whatever it is, we've got the inspiration you need! Lifestyle Ceramics, Victorian Bathrooms, Cosentino, Fabri and Chaleureux Lighting are just a few of the brands that will be unveiling the latest trends in bathroom design in the Kitchens &...	Post reach <b>40,504</b>	Engagement <b>5,060</b>
	<b>Come hungry!</b> At this year's Decorex Joburg, local chefs – including Su-yen Thornhill, Kabelo Kalebe former The Taste Master SA contestant Chef Chaba Mokake, first-ever winner of MasterChef South Africa Chef Chaba Mokake, and TikTok sensations Palesa Sauhatsi from Plated_by_Palesa and Lerato Mphahlele from Life with...	Post reach <b>37,608</b>	Engagement <b>5,938</b>
	<b>Transform your outdated kitchen into a culinary sanctuary!</b> Our dedicated Kitchens & Bathrooms hall covers everything from appliances, crockery and cutlery, to surfaces and cabinetry. Expect brands like Gourmet Kitchens, nuuma kitchens, Moremi Kitchens, Totem Kitchens, AMC Cookware, Blum South Africa, Careline...	Post reach <b>27,102</b>	Engagement <b>4,419</b>
	<b>It's the 30th anniversary of Decorex Joburg,</b> and we're bringing you the decor and design event of the year! 4 days of decor and design inspiration. 4 dedicated halls - Plan & Build, Decor, Kitchens & Bathrooms, and Design Joburg & 100% Design Africa. Over 250 exhibitors. More than 400 brands, products and services. 1 ticket = 3...	Post reach <b>26,176</b>	Engagement <b>3,486</b>
	<b>Not sure where to park for Decorex Joburg?</b> Read this! There will be secure parking available at the following spots: Sandton City Mall - Entrances are on Alice Lane, Sandton Drive, Rivonia Road and 5th Street. Nelson Mandela Square - Entrances are on Maude Street, 5th Street and West Street. Atrium On 5th - Entrance is on...	Post reach <b>17,484</b>	Engagement <b>1,110</b>





# EXHIBITOR STATS

398 exhibitors  
Over 500 brands

79 Collaborative Spaces  
33 Feature Areas

3 Interactive Theatres across 3 levels  
- 76 Speakers  
- 56 content sessions

## LEVEL -2 BUILD HALL

- Bloom Café Presented By Wolkberg Featuring Veldblom
- Outdoor Showcase By Bloc Outdoor & Vasco Stone
- Plascon
- Pop-up Bar
- Archi Talks Featuring Leading Architecture & Design + Aertec Sa + Jozi Customs + Houtlander
- Samsung WIND FREE
- Coffee Station

## LEVEL 0 KITCHENS & BATHROOMS

- Appliance Showcase By Tafelberg + Siemens + Bosch
- KSA Kitchen Design Project Sponsored By Eurofit + Montana Interiors + Shumba Innovations + Franke Sa + Grass Za + Max On Top + Neolith + Pg Bison + Rehau Polymer + Sonae Arauco South Africa + Vogue Doors Surface Bar By Exclusive Warehouse
- Atelier By Cosentino Featuring Haldane Martin + The Grand Living
- Samsung Bespoke Cooking Theatre Featuring L'avished + Plascon + Franke + Blum + Mosaico Vero + Wallz & Deckz + Floortech
- The Café By Broodkop & That Food Guy
- Kitchen Showcase By Sterlings
- Plascon Installation
- The Eiger Experience

# EXHIBITOR STATS

## **LEVEL 2**

### **100% DESIGN AFRICA & DESIGN JOBURG PRESENTED BY SALNLAM PRIVATE HEATH**

- 100% Café By The Haus Of Stone Featuring Mixx Cement
- 100% Bar By Iron Banister Featuring Belgotex + Stylish Plants
- USURPA + Samsung
- Rising Talent: Thabo Kopele
- Young Gauteng By Gauteng Tourism
- Future Talks Featuring Visi + Robin Sprong + Wunders + Belgotex
- Lexus Installation
- The Sol Sa Design Collect Curated, Presented And Produced By Clout/Sa
- Plascon Mural In Collaboration With Zanele Montle

## **LEVEL 2**

### **INTERNATIONAL SPOTLIGHT**

- China
- North West

# EXHIBITOR STATS

## LEVEL 5 DECOR HALL

- The Bubbly Bar Built By Happinest Featuring Belgotex + Light+living
- Designer Showcase By Jennifer Jones + Hertex Fabrics
- HAPPINEST + Samsung FREESTYLE
- Plascon + Superbalist.Com Apartment
- Shop The Look By Mr Price Home Featuring Plascon
- Lighting Showcase By Lighting Warehouse
- Plascon 1 Room 3 Looks Installation Featuring Infinitude Design + Tshopo Sealetsa Studio + Cocoa Bean Interiors
- Gin Bar
- The South African Craft Collective



# EXHIBITOR COMMENTS

“It was outstanding, and we are thrilled with the results!

Thank you for ensuring our kitchen cabinet solution was able to be a part of the JHB set up, much appreciated. Congrats to your team on the end product and increase in visitors, fantastic.”

**Kerry Strauss – Mr Price Home  
Level 5 – Decor hall**

“I’m sure you’re just catching your breathe this week but we had a great show and keen to finalize stand positions for next year show - but well done to you and your team!”

**Philip Richards – Orde Group – Twelve & Numma  
Level 0 – Kitchens & Bathrooms hall**

“As always, you’ve curated a superb show that we’re so proud to have been associated with. Thanks for everything you do for design in South Africa!”

**Hannerie Visser - Studio H  
Level 2 – 100% Design Africa & Design Joburg hall**

“Well done to you and the team. It was an incredible event! Happy to be a part of it.”

**John Webb – Made At Scale  
Level 2 – 100% Design Africa & Design Joburg hall**

“A special congrats to you and your team on the guests through the door of this year's Decorex Joburg 2023! (In a highly competitive market it only serves to emphasise just how well the RX Global, and Decorex Team, is doing to be able to not only maintain numbers of feet through the door, but also increase it by 6%)

Thank you so much for having us and it was an absolute pleasure, and privilege, to be part of this year's event - It goes without saying that we'd most certainly love to be part of Decorex Joburg 2024.”

**Scott Vaughn Kleinschmidt – That Food Guy  
Level 0 – Kitchens & Bathrooms hall**

“KARE Johannesburg was part of Design Joburg / 100% Design at Decorex Africa 2023, and WHAT AN EXPERIENCE! From the very beginning – the organization, communication and feedback – was professional, timeous and clear. It was easy to navigate the expectations and timelines and everything ran smoothly and efficiently on the day of the official opening, and thereafter. The show proved to be great exposure for KARE Johannesburg, as we were able to connect with regular clients and introduce the brand to new prospective clients and trade”

**Karin Cawthorne - Kare  
Level 2 – 100% Design Africa & Design Joburg hall**

# CONCLUSION

Wow, what a show! A huge heartfelt thank you for being part of Decorex Joburg 2023. We are so grateful that you experienced this journey with us - without you this incredibly successful show and our 30-year history would not have been possible.

The team is eager to start planning **Decorex Joburg 2024** as we have been inundated with requests to book space. We suggest that you let us know if you are interested in 2024 now so that we can reserve space for you while drawing up the floor plans. [Click here](#) to reserve your space now.

Thank you again for all the support!





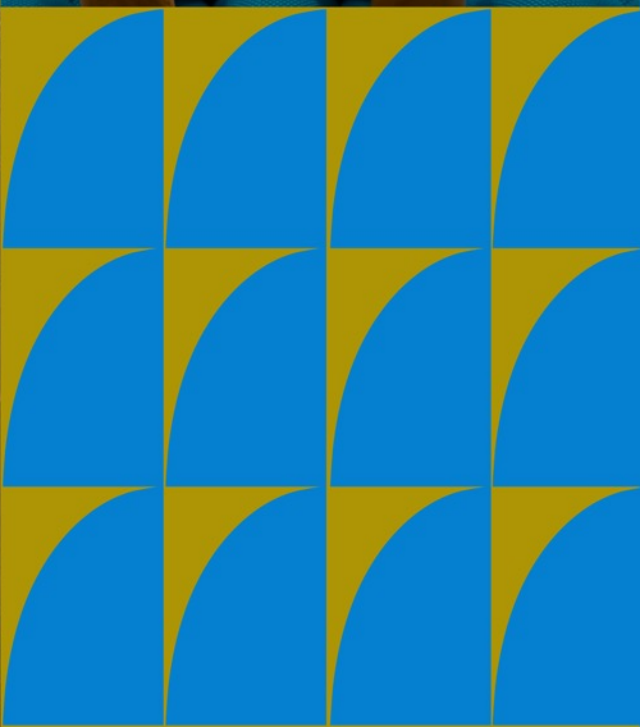
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YEARS  
OF  
DESIGN.**

