



# LIGHT MEETS DARK

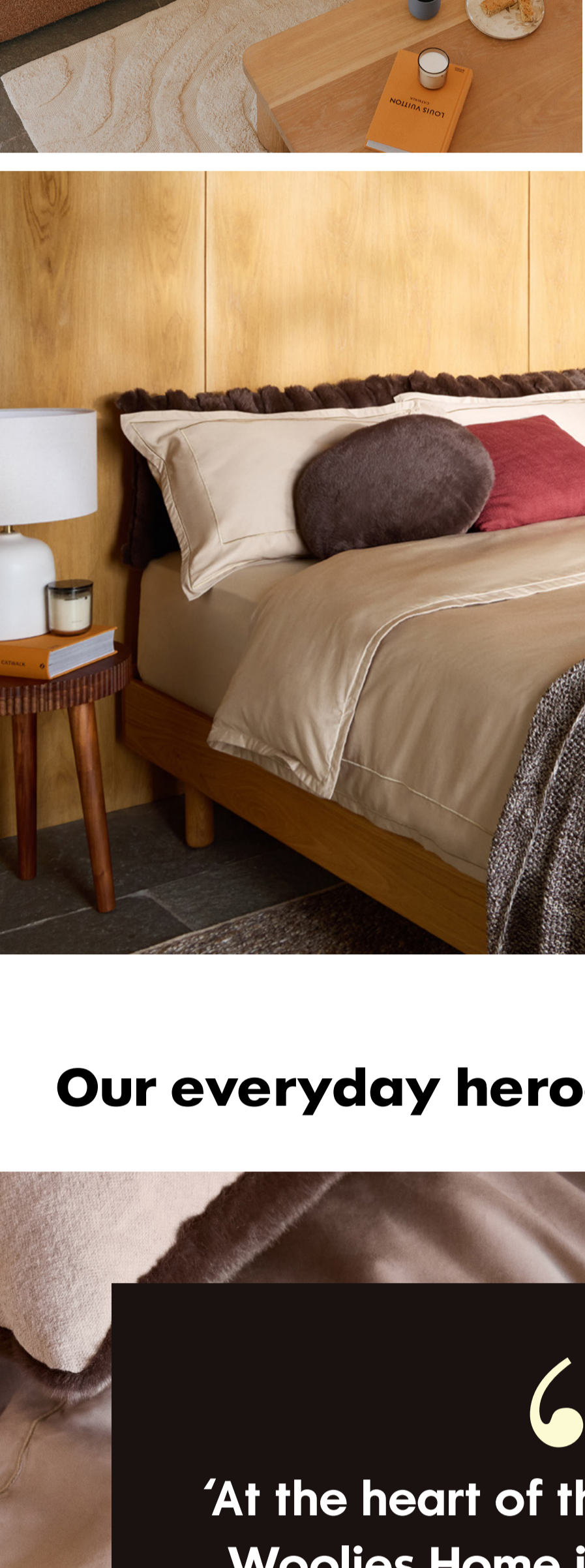
## What's new in **WOOLWORTHS HOME** for AW26

Get ready for a season of beautiful contrasts. For Autumn/Winter 2026, Woolies Home blends light and dark, vintage and contemporary, and tactile comfort with refined design. We're helping our customers create grounded, inviting spaces to cocoon in. Here's a sneak peek at what's hitting the floor.

### Embracing the 'and/and' way of living

For Autumn/Winter 2026, Woolies Home is defined by a study in contrast. We're moving away from an 'either/or' mindset to an 'and/and' way of living – where lighter hues meet darker tones, and vintage silhouettes pair seamlessly with contemporary design. It's all about helping our customers create spaces that feel grounded, inviting and quietly elevated.

The new collection draws inspiration from the healing power of nature, the comfort of cocooning and masterful craftsmanship. You'll notice calm neutrals paired with rich, dark hues, alongside highly tactile, layered textures. From plush faux furs to refined ceramics and handcrafted wood, every piece is designed to balance function with emotion, bringing warmth and purpose to everyday routines.



### Our everyday heroes

“  
‘At the heart of the season are our Woolies Home icons: must-have items to elevate everyday living this Autumn/Winter season, which hold their value and never go out of style.’

- Brendan Geary  
General Manager: Home



Alongside these firm favourites, we're also introducing exciting new additions across home fragrance, kitchen and dining, all shaped by how people are living (and loving their homes) today.

### Our Woolies icons include:

#### 400TC Egyptian Cotton Duvet Set

Crafted from 100% cotton, this duvet set offers ultimate comfort thanks to its exceptionally soft and breathable Egyptian cotton yarns. Finished with Stay New technology to help maintain colour, shape and smoothness wash after wash, it delivers lasting luxury and comfort.



#### Metro Mug

Elevate your mug collection with this sleek and stylish porcelain mug. Crafted from fine porcelain clay, it offers a whiter finish and a more refined body. A smooth gloss glaze lines the interior, complemented by an elegant matte exterior, while its lightweight yet durable construction ensures a beautifully balanced feel for everyday use.



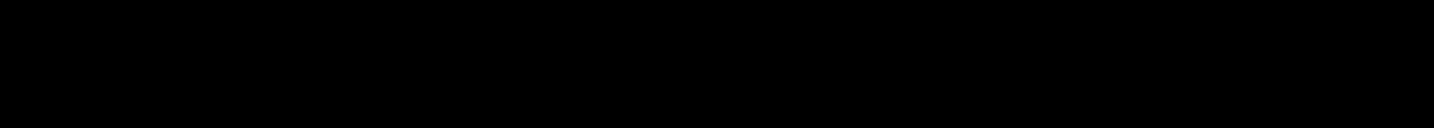
#### New Woolworths Home Fragrance Collection

Refresh any room with this new range of long-lasting diffusers, adding a subtle yet sophisticated layer of fragrance to your space.



#### Zero Twist Towels

Made from premium long-staple cotton, they offer exceptional softness with a plush yet lightweight feel. 30% lighter than conventional cotton towels, they use less fibre in production. The untwisted yarn construction enhances absorbency while maintaining strength and durability, resulting in a super-soft, ultra-absorbent towel with natural antibacterial properties.



#### Oslo Ceramic Cookware

This collection delivers exceptional cooking versatility for preparing everything from hearty stews to delectable casseroles. It features a smooth ceramic non-stick surface for easy cleaning and a reduced need for oil or cooking fat. Free from harmful chemicals, it offers peace of mind in everyday cooking. Suitable for all stovetops, including induction.

