



THE KRAMERVILLE DESIGN DISTRICT

Design. Defined. District.

We invite the **Kramerville Design District** to be part of a curated pavilion at Decorex Joburg 2026, located in the Decor & Design Hall on Level 5.

Each participant will receive a branded space to style like a shop front window - a visual showcase where you can tell your design story and connect with over 34,000+ trade and consumer visitors.

This is a high-visibility way to bring the creative spirit of Kramerville to the city's biggest décor and design audience.



Image AWA HOME



Image Homewood

BENEFITS TO PARTICIPATING:

- Subsidised participation rate
- 20 x complimentary tickets
- Overall concept to be included in Decorex's digital, PR and social media campaigns for additional exposure
- Access to over 34,000+ trade and consumer visitors across four show days

DELIVERABLES:

Decorex Deliverables:

- Floorspace – participating exhibitors to select either 9m², 12m², 15m² or 18m²
- Stand structure, carpets, plug point, and long-arm spotlights
- Decorex PR and marketing campaign on overall concept to be included
- Exhibitor Listing on Decorex Africa's website

Participating Brands Deliverables:

- Setup, display, and interior styling: paint, wallpaper, decor, and product displays
- Mood boards to be submitted to Decorex creative team
- Staff to manage the stand throughout the show
- Logo and brand info on your stand

PACKAGE:

Walling

2500mm high Octanorm structure with chip skin cladding pre-painted with a base coat. **Stand painting and/or wallpaper is compulsory.**

72mm D x 2500mm H

Walling can be used for the fixing of decorative items at a maximum of 2 kg's per running meter.

Flooring

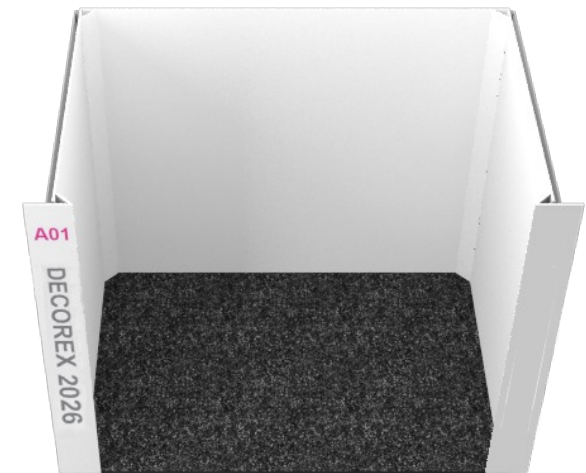
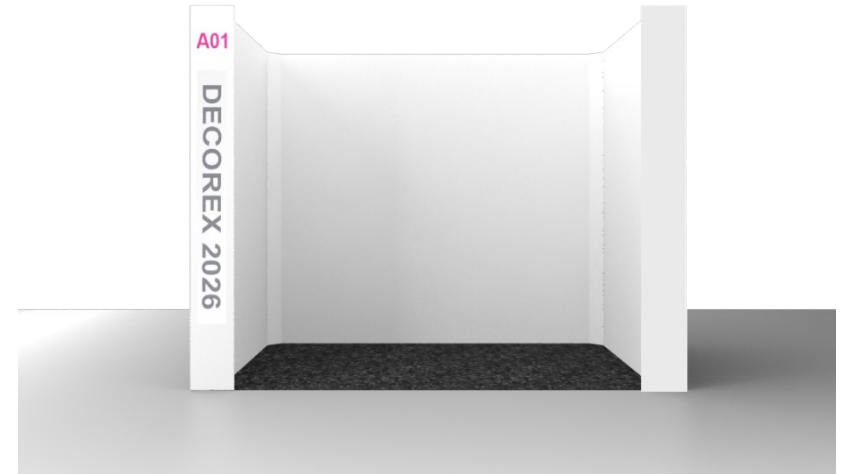
Grey carpet tiles

Electrics

1x 15Amp Plug point, 2x LED long arm spotlights per 9m² booked.

Signage

Exhibitor company name applied in black vinyl lettering, installed vertically on the front-facing panel of a side wall. Logos not included.



NOTES:

1. Stand painting and/or wallpaper is compulsory.
2. Additional electrics and furniture can be ordered through the exhibitor service form prior to build-up at an additional cost.
3. All stand designs will be vetted.

PARTICIPATION RATE (ex VAT)	JOBURG
9m ²	R15 000
12m ²	R20 000
15m ²	R25 000
18m ²	R30 000

PARTICIPATION VALUE:

DETAILS	JOBURG VALUE
Floorspace + Package rate	R5278 (JHB) per sqm
9sqm value	R47 502
12sqm value	R63 336
15sqm value	R79 170
18sqm value	R95 004
Print Marketing Branding: Feature Area Branding	R35 000
Digital Marketing: - Website will feature images & write up on Design District, including links to each participating brands website & logos - Design District feature will be mentioned in x1 mailer alongside other must-see features at the show - 1x Dedicated social media post on overall feature, featured on 100% Design & Decorex Instagram and Facebook pages	R70 000
Complimentary tickets x 20 to use for VIP clients to attend the show	R3 400
Exhibitor Badges for staff (2 per stand)	R1 360

Participating exhibitors will receive a minimum of R 157 262 worth of value.