



Decorex Africa goes Virtual

Welcome to Decorex Africa & 100% Design South Africa Online, a series of online resources, programmes and events from our exhibitors and partners designed to virtually connect the design, décor, hospitality, build and retail community. 7-9 October 2020.

Decorex Africa & 100% Design SA has brought the design community together in August every year since inception 28 years ago. Although we can't convene physically this year, it remains important to combine and conduct our businesses, share ideas, learn from each other, support the greater community and celebrate when and where possible. We look forward to connecting you.

Set to go live online at 10h00 on 07 October 2020 – is an innovative **trade only** virtual experience developed by the Decorex Africa Portfolio and Reed Exhibitions. A first for the Decorex Africa Portfolio, the trade only virtual experience aims to provide exhibitors, and members of the trade, with a unique online opportunity to engage and conduct "business as unusual".

As Decorex Africa plays a pivotal part within the industry and in an endeavor to grow, strengthen and support the industry, there will be no cost to be part of this trade only virtual experience. This interactive digital experience embraces leading technology to create a virtual world that will allow trade to engage in Live Chats directly with exhibitors.

With this platform being focused on trade only and enabling trade to conduct business with likeminded exhibitors there will be a vetting process in place to qualify applications.